



SHARK MONEY
YACHT CLUB

MARKETS. AMBITION. THE GOOD LIFE.

A finance and lifestyle media brand for curious investors, founders and professionals who want to understand what comes next.



FOUR EDITORIAL LANES

INVEST

Market intelligence, research tools and financial education.

LEVEL UP

Books, career skills and practical learning.

BUILD

AI, business software and the tools behind a founder.

LIVE

Travel, watches, yachting and thoughtful gear.

Intended audience describes our editorial positioning, not verified audience demographics. Current distribution and engagement are discussed during campaign scoping.



START WITH A TEST. BUILD FROM THERE.

Introductory packages. Exact placements, publication dates, available distribution and reporting are confirmed in writing before booking.

THE DAILY SHARK

\$500

Introductory campaign

- 1 newsletter placement
- 7-day website sponsor placement
- 1 social mention
- Tracked link + delivery recap

SHARK WEEK

\$1,250

One-week campaign

- 3 newsletter placements
- 1 sponsored social video
- 7-day website placement
- Campaign page + click report

FOUNDING PARTNER

\$2,500 / month

Monthly partnership

- 4 newsletter placements
- 4 social integrations
- 1 labeled sponsored article
- Partner page + monthly review

No subscriber, impression, click or lead volume is guaranteed. This kit does not assert audience size. Ask for current verified distribution and past campaign data when available.

Hybrid sponsorship + approved affiliate arrangements can be discussed.



SHARK MONEY
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A USEFUL STORY. A CLEAR NEXT STEP.

01 FIT

Share your product, target audience, campaign goal and indicative budget.

02 SCOPE

Agree on verified distribution, exact placements, dates, creative, price and tracking.

03 REVIEW

Approve clearly labeled creative and a working destination before launch.

04 REPORT

Review delivered placements and available campaign data; decide the next test.

BUILT ON EDITORIAL INDEPENDENCE

A sponsorship does not buy an investment recommendation or a favorable editorial conclusion. Sponsored content is labeled. Exclusive member offers require verified terms, eligibility and redemption links. Conversion reporting requires advertiser data or an agreed integration.

LET'S PUT YOUR BRAND ON THE RADAR.

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